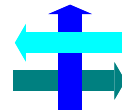**WCTRS/WCTR**
Current Operating Practices
2016

7   **WCTRS Journals**
& Book Series

7. WCTRS Journals and Book Series
7.1 WCTRS Journals
With the continuous changes in technology and policy, the WCTRS had looked for new venues to best serve and inform its international audience; adopting new journals. This is particularly important because the agenda of the WCTRS spans all areas of transportation research including public policy, management and technological innovations, urban and regional development, and demand, supply and network. Therefore, the WCTRS launched two journals, namely, "Transport Policy Journal" and "Case Studies on Transport Policy Journal".

Both Journals provide valuable reference for the specialized study of transport policy offering in-depth theoretical analysis and detailed case study description and analysis and providing this way very complete material for decision makers planners and practitioners to undertake transferability of experiences. Free on-line subscription to these Journals is granted to WCTRS members (see Chapter 9).

7.1.1 Transport Policy Journal
The Journal "Transport Policy" has been adopted as the first Journal of the Society, with the title "*Transport Policy, Journal of the World Conference on Transport Research Society*", or as abbreviated "*Transport Policy, Journal of the WCTRS*" (TP). The first issue of TP was published in July 1999.

While the journal serves the objective of exploring the many challenges of transport policy that lie ahead, it still keeps the original objective "to provide a bridge between theory and practice in the development and implementation of transport policy" which is stated in Transport Policy, Vol. 1, no. 1, 1993.

The Journal has eight Editors; three from WCTRS (including the Editor in Chief) and five from Elsevier. The former, the "Society Editors", are appointed by WCTRS in discussion with Elsevier and

the latter, the "Elsevier Editors", are appointed by Elsevier in discussion with WCTRS. The term of each of the three WCTRS Editors is 3-years; with one post being reviewed in January every year. The five Elsevier Editors are appointed for five year terms. When appointing a new Editor in Chief, the STC will first give consideration to renewing the appointment of the current Editor in Chief. Such a reappointment will, however, only be considered following a first three year term and provided that the STC is satisfied with the progress of the Journal.

It is for the Editors to decide how responsibilities should be allocated between them. However, it is normal practice for the Elsevier Editors to share the task of considering submitted papers, and for the Society Editors to cover between them topical issues, special issues and the procurement of papers from under-represented regions and subject areas and from SIGs. If the Editors wish to reallocate these responsibilities, any changes will be subject to the approval of Elsevier. The Editors are also asked to keep the STC informed of any changes.

The appointment of Society Editors is the responsibility of the STC. The Society Editors will be appointed for three year terms, with one post being reviewed in July every year. Editors will be able to to be invited to stand for reappointment. The current Editors and members of the STC will be invited to submit nominations for appointment. WCTRS President and the SCC VC Publications , communicating with SCC Chair, will produce a shortlist and discuss it with the Editors; they will then approach the preferred candidate(s). They will submit one recommendation to the STC and, at the same time, advise the Editors. That recommendation will be submitted to Elsevier, who will ratify it and then advise the Editorial Board and contract directly with the new Society Editor.

The journal has an International Editorial Board composed of up to 50 researchers of international standing, recommended by the Editors

and appointed by Elsevier. The Editor in Chief is *ex officio* member of the STC and the WCTRS President and SCC VC Publications are *ex-officio* members of the Editorial Board. All Editors are *ex-officio* members of the SCC.

7.1.2 Case Studies on Transport Policy Journal
In 2012 the STC decided a second journal, namely WCTRS "*Case Studies on Transport Policies Journal*" (CSTP), which was launched in June 2013. The objective is to provide a repository of relevant material to support teaching and transferability of experiences as observation of field experience highlighting the details and drawbacks of implementation is invaluable to show how transport policy can be applied in the operational field; maintaining consistency with strategic options. Teaching with case studies introduces students to challenges they may face in the real world, and provides a very rich learning method for executive training at every institutional level. For practitioners, and specially governments, case studies are a powerful tool to show the potential benefits from policy measures and packages.

CSTP is published with Elsevier according to a contract with WCTRS. The journal has an Editor in Chief and two Editors appointed by the STC in consultation with Elsevier. Each serves for a three years term with one appointment being made each year. It has an International Editorial Board composed of 30 researchers of international standing, recommended by the Editors and appointed by Elsevier. When appointing a new Editor in Chief of CSTP the STC will first give consideration to renewing the appointment of the current Editor in Chief. Such a reappointment will, however, only be considered following a first three year term and provided that the STC is satisfied with the progress of the Journal.

7.2 WCTRS Book Series

In 2016, WCTRS and Elsevier, agreed to develop and publish a WCTRS-co-branded series of books covering various topics in transportation. The book series will focus on the latest research on emerging issues and opportunities in transportation planning, policy, management, engineering, economics, and sustainability.

The Series will publish; edited collections, sole authored or co-authored books by WCTRS members and SIG officers. The books can be derived from SIG seminars held between WCTRS conferences. Books in the series will take multi-disciplinary, multi-modal and multi-sector approaches to the topics, leading the way in bridging the gap between transportation research and practice and will have an international scope. The subject should be analyzed from an international perspective, e.g., by various authors from different countries. Even if it is written as a monograph by one author, the books will include international examples and aim to help the reader to solve a particular transportation problem.

WCTRS will stimulate the submission of book proposals of the highest professional standard and provide proposals to the Elsevier prospective authors and editors. The STC established an Editorial Board to oversee the scientific quality of proposed Books and send to WCTRS for review and approval. Book proposals must be submitted by TAMs, STOs or SIGs; so any authors interested should first contact the relevant individual. Proposals submitted according to Elsevier relevant guidelines. Elsevier will work with and advise any prospective authors or editors from WCTRS's membership, and to assess for publication any book proposals generated by WCTRS. Assuming reviews are supportive, Elsevier offers to publish the work at its expense. Once approved by WCTRS, the proposal is routed to Elsevier, who considers the book's fit with their Transportation program. Once Elsevier has approved the proposal, they will enter into an agreement directly with author/editor. Once the book proposal

is submitted, the review and acceptance period is approximately one month.