

Prof. Tae Hoon Oum, President, the World Conference on Transport Research (WCTR) Society, <u>www.wctrs-society.com</u>

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Professor Tae H. Oum, President-the World Conference on Transport Research (WCTR) Society <u>www.wctrs-society.com</u>, 1998-2017; UPS chair Professor, 1998-2017, Sauder School of Business, University of British Columbia, Canada. Founding President of the Air Transport Research Society (ATRS), 1998-2014. Editor, J. of Transport Economics and Policy, 1998-2011 (London School of Economics and Univ Bath); Editor-in-Chief Transport Policy (2016-2020). He founded the ATRS Global Airport Efficiency Benchmarking Task Force in 2000 – they have produced annual airport benchmarking report every year since 2022.

Since he became the WCTRS President, he spear-headed the Global Subway and Urban Rail Efficiency Benchmarking Task Force. The TF tabled the first global subway efficiency benchmarking report at the 2023 WCTRS Montreal World Conference.

Research interests and awards: economic, policy & strategic analysis of transport and network industries. Recent focus includes airline strategic alliance, and analysis of airports and other transport infrastructure. Received 20+ research excellence awards including Jules Dupuit Prize for Outstanding Career Research from the WCTR Society; Killam Research Prize (Canada); US Transportation Research Forum – 50^{th} Anniversary Career Research Excellence Award; The National Order of the Republic of Korea awarded by the President for Contribution to International Work (March, 2005).

Publications & Speeches: Published 35 books, and 250+ papers and major reports on economics, regulatory policy and globalization strategies for airlines, telecom and other network industries. Dr. Oum delivered 490+ keynote addresses and invited speeches, including at major airports of the world, Dutch Ministry of Economic Affairs, AT&T, Australian Competition Tribunal, New Zealand Commerce Commission, Air Canada, United Airlines, Northwest Airlines, Japan Airlines, All Nippon Airways, Korean air, Qantas, Virgin Blue, Turkish Airways, etc.

Important Advisory Roles: formed and led a team of multinational experts for advising Japan's JR-Central Chairman and Executive Board (2008-2012) on the decision to undertake Tokyo-Nagoya(-Osaka) Ultra-High Speed Rail Construction; Played a significant role in the expert team arguing against the proposed Qantas-Air NZ merger at the regulatory proceedings in Australia and New Zealand (2003-2005).

Led the Air Canada Chairman's Globalization Strategy Advisory team (1990-1993); Globalization Strategy Advisor to Korean Air President-CEO (1993-1996); Formed and led the AT&T's multinational expert team (1989-1992) for formulating the reasons why Canada needs to deregulate its telecom industry (after 3 years of our work, AT&T (Unitel-Canada) was allowed to enter Canadian LD/Int'l telephony market).